



Haris Ali
WordPress/Shopify Developer

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Lahore, Pakistan

Highly skilled and motivated WordPress Developer with 4+ years of experience in developing and customizing WordPress websites. Proficient in creating responsive and user-friendly designs, optimizing site performance, and ensuring seamless functionality. Adept at collaborating with cross-functional teams and delivering high-quality projects on time. Committed to staying updated with the latest WordPress trends and continuously enhancing skills.

WORK EXPERIENCE

WordPress Developer PieCyfer

03/2021 - Present

Lahore

Achievements/Tasks

- **Developed and customized WordPress** websites for clients across various industries, ensuring high-quality design and functionality.
- Collaborated with designers, content creators, and project managers to translate client requirements into visually appealing and user-friendly websites.
- Optimized website performance by implementing best practices, including caching, image optimization, and minification techniques.
- Conducted thorough testing and debugging to ensure seamless functionality across different devices and browsers.
- Integrated and customized plugins to enhance site features and meet specific client needs.
- Assisted in website migrations and updates, ensuring smooth transitions and minimal downtime.
- Stayed updated with the latest WordPress advancements, attending webinars and participating in online communities to enhance skills and knowledge.

WordPress Developer New Vision Technologies

12/2018 - 01/2020

Rawalpindi, Pakistan

Achievements/Tasks

- **Developing WordPress**-based websites and applications
- Troubleshooting and **debugging WordPress** issues
- Creating and implementing customizations to WordPress core functionality
- **Building responsive** and mobile-friendly websites using WordPress
- Staying up-to-date with the latest WordPress developments and best practices
- **Migrating existing websites** to WordPress
- Utilizing **GoHighLevel** for comprehensive marketing automation and client management.
- Experienced in **Shopify** for e-commerce development.

SKILLS

WordPress Development Theme Customization

HTML 5 CSS 3 JavaScript Shopify

Responsive Design Website Optimization

Cross-Browser Compatibility GoHighLevel

Debugging and Troubleshooting Figma

Photoshop

PERSONAL PROJECTS

SDASH

- **SDASH is a real estate platform, similar to zameen.pk.** It allows users to search for properties based on their preferences and requirements, and provides them with detailed information about each property, including photos, videos, and maps. SDASH also enables real estate agents and property owners to list their properties on the platform and manage their listings.

Holler

- As a UI/UX designer and developer for the **Holler small shopping project**, I was responsible for creating an intuitive and seamless user experience for online shoppers. My skills in user research, wireframing, prototyping, and front-end development were essential in designing and implementing a responsive and visually appealing e-commerce website.

Midtgaardfarver

- As a WordPress developer, I was responsible for creating and maintaining the website for Midtgaardfarver, **a wall paint shop.** I utilized my expertise in WordPress theme and plugin development to design and develop a visually appealing and user-friendly website that effectively showcased the shop's products and services.

CERTIFICATIONS

Graphic Designing (Basic to Pro) (02/2018 - 05/2018)

Web Designing & Development (04/2018 - 07/2018)

WordPress Development (04/2019 - 07/2019)

PORTFOLIO

<https://developer373.github.io/>

EDUCATION

BACHELOR OF COMMERCE University of the Punjab

08/2015 - 09/2017

Lahore, Pakistan